

BELLEVILLE, MI Downtown On the Lake

■ TRADE AREA PROFILE

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| | City of Belleville | City of Romulus | City of Ann Arbor | City of Ypsilanti |
|---|--------------------|-----------------|-------------------|-------------------|
| POPULATION | | | | |
| 2010 Total Population (census) | 3,991 | 23,982 | 113,934 | 19,435 |
| 2000 Total Population (census) | 3,997 | 22,979 | 114,024 | 22,362 |
| PER CAPITA INCOME (Earned Income) | | | | |
| 2010 Per Capita Income (census) | \$32,617 | \$20,759 | \$30,498 | \$19,485 |
| 2000 Per Capita Income (census) | \$33,935 | \$25,757 | \$34,579 | \$21,847 |
| MEDIAN HOUSEHOLD INCOME | | | | |
| 2010 Median Household Income | \$45,735 | \$45,100 | \$52,625 | \$34,685 |
| 2000 Median Household Income | \$54,846 | \$59,014 | \$60,599 | \$37,446 |
| 2010 Median Age | 40.0 | 36.2 | 27.8 | 25.0 |

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| | City of Belleville | City of Romulus | City of Ann Arbor | City of Ypsilanti |
|---------------------------------|--------------------|-----------------|-------------------|-------------------|
| GAFO EXPENDITURES | | | | |
| 2008 GAFO Expenditures (\$Mil.) | \$13.2 | \$50.3 | \$474.3 | \$46.9 |
| 2000 GAFO Expenditures (\$Mil.) | \$12.6 | \$55.0 | \$372.5 | \$44.6 |
| 1990 GAFO Expenditures (\$Mil.) | \$7.3 | \$34.7 | \$243.3 | \$33.2 |

Source: Anderson Economic Group

* **Effective Trade Area includes:**
48111 zip code, City of Romulus, Canton Township,
City of Ypsilanti, and Ypsilanti Township

| | Wayne County | Washtenaw County | 48111: City of Belleville + Sumpter Twp + Van Buren Twp | Effective Trade Area* |
|--------------------------------|--------------|------------------|---|-----------------------|
| POPULATION | | | | |
| 2010 Total Population (census) | 1,820,650 | 344,791 | 42,361 | 229,320 |
| 2000 Total Population (census) | 2,061,162 | 366,812 | 39,412 | 210,301 |

| | Wayne County | Washtenaw County | 48111: City of Belleville + Sumpter Twp + Van Buren Twp | Effective Trade Area* |
|------------------------|--------------|------------------|---|-----------------------|
| GENDER | | | | |
| 2010 Male Population | 875,733 | 170,068 | 18,575 | 90,694 |
| 2010 Female Population | 944,917 | 174,723 | 18,524 | 92,692 |

| | Wayne County | Washtenaw County | 48111: City of Belleville + Sumpter Twp + Van Buren Twp | Effective Trade Area* |
|---|--------------|------------------|---|-----------------------|
| HOUSEHOLD TYPES | | | | |
| 2010 Total Households | 702,776 | 137,193 | 17,089 | 88,293 |
| With Seniors 65+ | 178,194 | 25,584 | 3,152 | 15,691 |
| Two or more persons without children | 251,322 | 56,166 | 6,612 | 33,264 |
| Live alone, under 65 | 140,504 | 32,033 | 3,777 | 18,224 |
| With children | 289,469 | 38,991 | 5,587 | 31,018 |

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| | Wayne County | Washtenaw County | 48111: City of Belleville + Sumpter Twp + Van Buren Twp | Effective Trade Area* |
|-----------------------------|--------------|------------------|--|-----------------------|
| Population by Age | | | | |
| 2010 Total Population | 1,820,650 | 344,791 | 42,361 | 229,320 |
| 2010 Total Population 0-4 | 118,450 | 19,138 | 2,662 | 15,569 |
| 2010 Total Population 5-9 | 124,104 | 20,009 | 2,796 | 16,273 |
| 2010 Total Population 10-14 | 131,120 | 20,153 | 2,821 | 16,055 |
| 2010 Total Population 15-19 | 144,913 | 30,492 | 2,901 | 17,776 |
| 2010 Total Population 20-24 | 119,980 | 40,467 | 2,824 | 17,922 |
| 2010 Total Population 25-29 | 109,100 | 27,061 | 2,742 | 15,548 |
| 2010 Total Population 30-34 | 109,693 | 22,276 | 2,911 | 15,573 |
| 2010 Total Population 35-39 | 120,888 | 21,364 | 3,179 | 17,155 |
| 2010 Total Population 40-44 | 124,004 | 22,427 | 3,284 | 17,429 |
| 2010 Total Population 45-49 | 131,621 | 23,645 | 3,296 | 16,897 |
| 2010 Total Population 50-54 | 137,378 | 21,558 | 3,390 | 16,407 |
| 2010 Total Population 55-59 | 120,422 | 17,707 | 2,911 | 14,061 |
| 2010 Total Population 60-64 | 98,208 | 11,796 | 2,459 | 11,980 |
| 2010 Total Population 65-69 | 67,867 | 61,968 | 1,566 | 7,756 |
| 2010 Total Population 70-74 | 49,688 | 7,641 | 958 | 4,731 |
| 2010 Total Population 75-79 | 42,228 | 5,902 | 676 | 3,299 |
| 2010 Total Population 80-84 | 36,601 | 4,904 | 552 | 2,589 |
| 2010 Total Population 85+ | 34,319 | 4,708 | 433 | 2,300 |
| <hr/> | | | | |
| | Wayne County | Washtenaw County | 48111: City of Belleville + Sumpter Twp + Van Buren Twp | Effective Trade Area* |
| WORK TRAVEL | | | | |
| 2010 Mode of Travel to Work | | | | |
| Total Transport to Work | 705,244 | 163,823 | 19,538 | 106,350 |
| Worked at Home | 2.5% | 5.2% | 1.1% | 2.9% |

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| WORK TRAVEL con't. | | | | | |
|-----------------------------------|--------------|--|------------------|---|-----------------------|
| Car-Alone | 82.0% | | 74.5% | 87.3% | 84.0% |
| Carpooled | 9.4% | | 7.9% | 9.6% | 9.0% |
| Walked | 1.9% | | 6.6% | 1.3% | 1.9% |
| Other Means | 3.3% | | 5.8% | 0.8% | 2.9% |
| 2010 Mean Travel Time to Work | 24.6 min | | 22.6 min | 26.8 min | 25.7 min |
| | | | | | |
| | Wayne County | | Washtenaw County | 48111: City of Belleville + Sumpter Twp + Van Buren Twp | Effective Trade Area* |
| HOUSING UNITS | | | | | |
| 2010 Total Housing Units | 821,693 | | 147,573 | 19,330 | 96,823 |
| Occupied Housing Units | 705,749 | | 137,193 | 17,089 | 88,293 |
| Percent Occupied | 86% | | 93.0% | 88.4% | 91.2% |
| Owner Occupied | 454,706 | | 83,483 | 12,052 | 58,597 |
| Rented Occupied | 248,043 | | 53,710 | 5,037 | 29,696 |
| Vacant | 118,944 | | 10,380 | 2,241 | 8,530 |
| | | | | | |
| | Wayne County | | Washtenaw County | 48111: City of Belleville + Sumpter Twp + Van Buren Twp | Effective Trade Area* |
| EDUCATION ATTAINMENT | | | | | |
| 2000 Population Age 25+ | 1,290,083 | | 214,532 | 28,357 | 145,725 |
| Some High School Percent Share | 16.8% | | 6.4% | 10.5% | 9.9% |
| High School Diploma Percent Share | 32.2% | | 16.7% | 31.5% | 25.4% |
| Some College Percent Share | 23.9% | | 19.3% | 27.6% | 23.4% |
| Associate Degree Percent Share | 6.9% | | 6.8% | 7.8% | 8.0% |
| Bachelor's Degree Percent Share | 12.5% | | 24.6% | 14.1% | 20.0% |
| Graduate Degree Percent Share | 7.7% | | 26.2% | 8.4% | 13.3% |

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|---|--------------|------------------|--|-----------------------|
| PER CAPITA INCOME (Earned Income) | | | | |
| 2010 Per Capita Income (census) | \$22,351 | \$32,529 | \$28,225 | \$26,011 |
| 2000 Per Capita Income (census) | \$36,479 | \$36,779 | \$29,557 | \$29,122 |
| <hr/> | | | | |
| | Wayne County | Washtenaw County | 48111: City of Belleville + Sumpter Twp + Van Buren Twp | Effective Trade Area* |
| MEDIAN HOUSEHOLD INCOME | | | | |
| 2010 Median Household Income | \$44,886 | \$59,727 | \$59,005 | \$61,413 |
| 2000 Median Household Income | \$56,015 | \$68,730 | \$63,715 | \$60,810 |
| 2010 Median Age | 37.3 | 33.3 | 38.1 | 33.5 |
| * Effective Trade Area includes: 48111 zip code, City of Romulus, Canton Township, City of Ypsilanti, and Ypsilanti Township | | | | |
| Sources: 2010 Census and SEMCOG | | | | |